

Lawrence Poole's inspiring multimedia conferences illustrate the « deep wisdom » he learned from Nature. His "*Lessons from the jungle*" themes explain important ideas – like: *How to manage change, or when to innovate or why be self-empowered, and much more.*



With his partners at Consult-IIDC Inc., Lawrence leads *learning events* that use adventures, heuristic activities and «springboard stories» to show Leaders, Managers, Professionals, Knowledge-workers and Associates Nature's self-management rules, tools and syntheses.

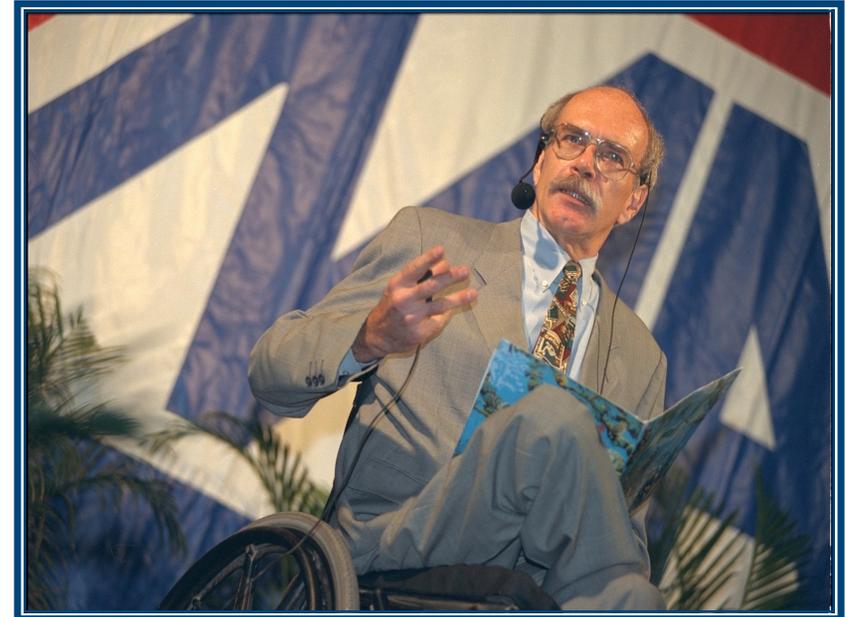


Lawrence and his team have been teaching leadership principles for more than 15 years to top organizations – like Bell Canada, Hydro Quebec, Pfizer Canada, Johnson & Johnson, and many others – in Canada, Europe & Latin America.



They'll make sure your next event is a big hit.

Lawrence Poole is a passionate and highly motivating speaker.



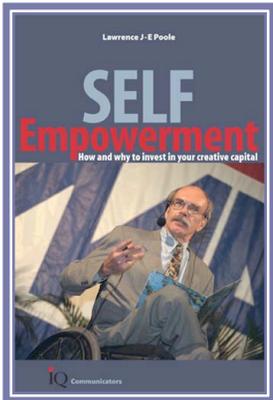
His conferences demystify creative SELF-management.


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*Invite him to animate one of his-
 "Lessons from the jungle..." ©
 for your group!!*



Author And Heuristic
Training Consultant

LAWRENCE POOLE

*“With little doubt the only
researcher who treks jungle
...in a wheelchair”.*

Call Suzy Ethier to order
one of his empowering
talks for your team:

(514) 481-2835



**So what is
heuristic training?**
*Well it's learning
directly from the
source... like taking
a lesson on “inner
fire” or “will power”
from a live volcano!!!*

WHAT CAN WE LEARN FROM THE JUNGLE?

Author Lawrence Poole says his first lesson was that *Nature plays no favorites*. That information proved invaluable to him when a car accident left him paralyzed.

Hospitalized almost a year, he was weak, destitute and confined to a wheelchair when he decided that he needed *inner strength* for the struggles he now faced,

He turned to the forest to help build his health and began contemplating Nature's « deep wisdom » for guidance. What he found there transformed him and his life.



Among other things, Lawrence discovered that - *far from suffering change* - Nature transforms it by managing its 3 regimes... **simultaneously**. From the reactive, the proactive and then the creative regimes, he learned the rules... and applied them to his own circumstances.

The study of Nature's self-empowerment laws has been his passion and driving force for 25 years. He's enjoyed wilderness areas from Newfoundland to British Columbia, and from Northern James Bay to Panama, and inspired audiences across Canada, Europe and Latin America with his fascinating *Lessons from the jungle...*

AN EXPERIENCED KEYNOTE SPEAKER WITH AN INSPIRING LIFE MESSAGE

The best way to benefit from Lawrence Poole's *“Lessons from the jungle...”* © is during a training week in Costa Rica. His Consult-IIDC Management team designs educational tours to guide people in a discovery of Nature's **self-empowerment principles**. Participants learn from eco-adventures, heuristic activities and stimulating seminars **...live and in color!!!**

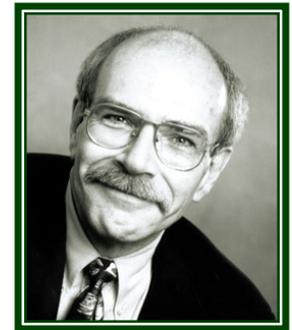
The 2nd best way is to **invite him in-house, or to your next meeting**, where he'll deliver one of his highly appreciated talks. Ask for **an interactive seminar or team-building activity**.

His **multimedia presentations** include slides, videos, sounds and odors from the rainforest. We can even add a full *décor* – so participants get that **...it's a jungle out there...** feeling.

IMPORTANT CONFERENCE THEMES

Nature's rules for adapting to a constantly changing environment apply to both business and urban jungles. Lawrence animates topics that are highly appreciated by a wide variety of audiences. Among them:

- **4.5 Billion Years Of Success... The Value Of «Creative Capital»**
- **How Nature Manages Change**
- **Why Nature Favors Self-Motivation**
- **The Nature Of Creativity & Innovation**
- **The 5 Roles Of A Creative Leader**
- **The Jungle And Self-Empowerment**



Lawrence Poole's multimedia conferences present the jungles of Costa Rica as a *real metaphor* illustrating Nature's management rules and creative self-organization principles.

**Call Ms Suzy Ethier
at (514) 481-2835**

*or send me an email
info@consult-iidc.com*

Host your own
jungle training event !

*Ask about our heuristic
educational adventures.*



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